



Entrepreneurship in the MENA Region: The Uncharted Territory

Questionnaire

November 2023



Project title: Entrepreneurship in the MENA Region: The Uncharted Territory

Research Ethics Committee Reference Number: 23/LBS/032

Investigator record of oral consent

Participant Name or code (if participation is anonymous):

Date:

Location:

		<i>YES / NO</i>
1.	Project Explained (Yes/No):	
2.	Potential risks, if any, explained (Yes/No):	
3.	Participant confirmed that they do not meet any of the exclusion criteria outlined in the information sheet for this project and that if this changes at a later date during project participation, they agree to notify the investigators immediately.	
4.	The participant agreed to take part in this project	

OPTIONAL: Signature of Investigator [INSERT NAME]

SCREENER

INTRODUCTION:

Hello,

Good morning/afternoon/evening, I am _____ from Ipsos, a market research company. We are currently conducting an Entrepreneurship Study Survey as part of the research project on Entrepreneurship in the MENA Region funded by Templeton World Charity Foundation under reference number TWCF-2023-31800. This is a study that will be done across the region and your opinion would be of great value to us. There are no right or wrong answers, and please be assured that the information collected from you will be treated completely confidential. Your answers will be combined with information from other participants and only the total results will be used for academic research reporting. Are you happy to proceed with the interview?

Would you like to proceed with the survey given the project description? **SINGLE RESPONSE**

Yes	1	CONTINUE
No	2	TERMINATE

Have you participated in any survey in the past 6 months? **SINGLE RESPONSE**

Yes	TERMINATE
No	CONTINUE

Gender? **SINGLE RESPONSE**

Male	1
Female	2

Could you please tell me your age? **SINGLE RESPONSE**

Are you aware of business associations and support bodies that support entrepreneurs?

Yes	1
No	2

Which of the following measures to support firm creation are you aware of? **MULTIPLE RESPONSE**

Loans in specially favorable terms	1
Technical aid to start the business	2
Business centers	3
Consulting services in favorable terms	4

Indicate your level of agreement with the following sentences from 1 (total disagreement) to 7 (total agreement). **GRID SCALE 1-7 SINGLE RESPONSE PER ROW**

- Entrepreneurial activity clashes with the culture in my country
- The entrepreneur's role in the economy is not sufficiently recognized
- Many people consider hardly acceptable to be an entrepreneur
- Entrepreneurial activity is considered too risky to be worthwhile
- It is commonly thought that entrepreneurs take advantage of others

To what extent do you agree with the following statements regarding your entrepreneurial capacity? Value them from 1 (total disagreement) to 7 (total agreement). **GRID SCALE 1-7 SINGLE RESPONSE PER ROW**

- Start a firm and keep it working would be easy for me
- I'm prepared to start a viable firm
- I can control the creation process of a new firm
- I know the necessary practical details to start a firm
- I know how to develop an entrepreneurial project
- If I tried to start a firm, I would have a high probability of succeeding

Do you think you have a satisfactory level of the following capacities to be an entrepreneur? Indicate from 1 (no capacity at all) to 7 (very high capacity). **GRID SCALE 1-7 SINGLE RESPONSE PER ROW**

- Opportunity recognition
- Creativity
- Problem solving
- Leadership and communication skills
- Development of new products and services
- Networking and making professional contacts

Indicate your level of agreement with the following statements from 1 (total disagreement) to 7 (total agreement) **GRID SCALE 1-7 SINGLE RESPONSE PER ROW**

- I'm ready to make anything to be an entrepreneur
- My professional goal is becoming an entrepreneur
- I will make every effort to start and run my own firm
- I'm determined to create a firm in the future
- I have very seriously thought in starting a firm
- I've got the firm intention to start a firm some day

Are you looking to start own business? **SINGLE RESPONSE**

Yes	1
No	2